

News

World Surfactants Congress

The World Surfactants Congress, to be held May 6-10, 1984, in Munich, Germany, will feature more than 125 technical lectures plus approximately three dozen poster presentations.

The conference is sponsored by CESIO (European Committee of Organic Surfactants and Their Intermediates), with local arrangements by TEGEWA, the German national association of surfactant producers.

Topics for the technical sessions will include economics, raw materials, applications (including test methods), environment, and structures and properties.

The prime minister of Bavaria, Franz Josef Strauss, will speak during the opening ceremonies. Also participating will be the mayor of Munich.

Four plenary lectures are scheduled. Dr. Bruno Werdelmann, president of the German Society for Fat Science, will speak on "Surfactants in Our World—Today and Tomorrow" on Monday following the opening ceremonies. Dr. H. Heller of Basel, Switzerland, will speak on "Surfactants in the Environment—from the Past to the Future," on Tuesday, May 8. AOCs member M. J. Rosen of the City University of New York will speak Wednesday, May 9, on "Recent Developments in the Chemistry and Application of Surfactants"; and D. E. Haupt of Shell Chemical in Houston, Texas, will speak Thursday, May 10, on "Detergent and Surfactant Trends in the 1980s."

Registration and housing reservation forms are available from Interplan, Sophienstrasse 1, D-8000 München 2, West Germany.

Market reports

Consumption of antioxidants and antiozonants is expected to increase from \$550 million in 1983 to slightly more than \$900 million by 1988, according to a market research survey by Chemical Business Development Co. Inc. of Montclair, New Jersey.

Meanwhile, a study by Chem Systems Inc. of Tarrytown, New York, projects U.S. demand for specialty additives used in polyolefin plastics will grow 8% a year in constant dollars from \$110 million in 1982 to \$200 million in 1990. The study, Specialty Additives for Polyolefins, showed antioxidants, flame retardants and U.S. stabilizers as the foremost products consumed, with the relatively low-cost BHT as the leading antioxidant.

In addition, Frost & Sullivan of New York and London has completed a study entitled "Industrial Enzymes Market in Europe." This study said detergent enzyme applications will reach \$20 million in 1984 to account for 39% of the overall market. It also projected penetration of biological detergents as opposed to conventional powders may reach 80% of the total market over the next decade.

A fourth study, conducted by Strategic Analysis of Reading, Pennsylvania, assessed the specialty chemical industry. This study claimed that the most attractive investment opportunities lie in specialty polymers and specialty adhesives and sealants, while agriculture chemicals, oilfield

chemicals, water management chemicals and food additives can be considered attractive ventures.

FarBest appointments

FarBest Corporation has named John Irwin and Rudy Maglin as national sales managers, with Irwin responsible for diversified products and Maglin responsible for laundry and drycleaning products. Irwin has transferred from the Harshaw/Filtrol Partnership; Maglin was formerly western sales manager for FarBest. In a related move, Glenna Gerard has been promoted to western regional sales manager for diversified products.

Detergents—In Depth

The Soap and Detergent Association will hold its Detergents—In Depth, '84 symposium April 26-27, 1984, at the Westin Hotel, Chicago, Illinois. The focus of the symposium is on the changing profile—of the consumer, laundering, dishwashing, household cleaning, marketplace, health and sanitation. For more information, contact the Consumer Affairs Department, Soap and Detergent Association, 475 Park Ave. S., New York, NY 10016.

Calendar

AOCs NATIONAL MEETINGS

- Annual Meeting, April 29-May 3, 1984, Fairmont Hotel, Dallas, TX.
- Annual Meeting, May 5-9, 1985, Franklin Plaza Hotel, Philadelphia, PA.
- Annual Meeting, May 14-18, 1986, Hilton Hawaiian Village, Honolulu, Hawaii.

AOCs SHORT COURSES

- AOCs Short Course on Fatty Acids, Sept. 23-26, 1984, Kings Island, OH. Contact: Meetings Coordinator, AOCs, 508 S. Sixth St., Champaign, IL 61820.

1984

- Lecture, "Absorption of Materials By or Through Living Skin," sponsored by the Society of Cosmetic Scientists, May 3, 1984, Nottingham/Derby Post House, Sandiacre, Nottingham, England. Details: Society of Cosmetic Scientists, Marshall Chambers, Mill Street, Luton, Beds. LU1 2NA, England.
- "Surfactants in Our World—Today and Tomorrow," CESIO Surfactant World Conference, May 6-10, 1984, Munich, Germany, Contact: CESIO, Avenue Louise 250, Boite 102, 1050 Brussels, Belgium.
- Annual General Meeting, Society of Cosmetic Scientists, May 22, 1984, Charing Cross Hotel, Strand, London WC2, England. Details: Society of Cosmetic Scientists,